

CREATIVE UX WRITER

Maayan Ben Tov

I'm a creative writer who loves words and data. I'm highly experienced in copywriting, which also includes micro copy, creative and UX writing.

EDUCATION

"Soul Writing" Workshop

with Alma Zohar
2021

"Beit Melachah" Songwriting and composition workshop

with Rona Kenan
2017

Rimon School of Contemporary Music

Composition Department
2015 – 2016

EXPERIENCE

UX Writer

Papaya
2024 – Present
Tel Aviv, Israel

Copywriter

Papaya
2022 – 2024
Tel Aviv, Israel

Microcopy & UX Writer

Hippocampus
2021 – 2022
Ramat Gan, Israel

Content Manager

Glickman Shamir Samsonov
2018 – 2020
Tel Aviv, Israel

Music Review Writer

Kids Channel (RGE Group)
2017 – 2018
Tel Aviv, Israel

SKILLS

Copywriting

Micro Copy

UX Writing

Concept Ideation

Social Media

Song Writing

Multi-tasking

Team Player

LANGUAGES

Hebrew *Native*

English *Fluent*

Spanish *Good*

PORTFOLIO

www.maayanbt.com

CELLULAR

(+972) 050-2091186

EMAIL

maayanb199413@gmail.com